

St. Katharine Drexel Communication Committee Meeting
September 15th, 2014
Conference Room, 7:00 pm

In attendance: Lloyd Tooley, Megan Ringing, Raelynn Coldwell, Carol Deering

Old Business

1. Parish Website

- **Raelynn** and **Lloyd** met on Friday to go over the website and WordPress. **Raelynn** will take the lead on the website update.
- **Raelynn** and **Megan** will work together on design ideas, including an update of the parish logo for Parish Activities Committee t-shirts/sweatshirts. They will present mock-ups of logos to the Communication Committee and narrow the logo ideas to two, for presentation to the Parish Council for input.

2. Parish Survey

- **Carol** will touch base with Jennifer and Bob about the status of the survey.

3. Offering Envelope, Image (A. Williams request)

- **Megan** supplied photos to Anne of the Statue of Mary and of the signage rocks in the circle drive.

4. September E-Newsletter

- **Carol** reported another good open rate: 52% (452 opens); 25% is the industry average.

5. Sharing Our Gifts Campaign

- **Carol** updated the committee on the status of the campaign, per her emails with Anne.

6. Stewardship Fair

- Committee decided to use the back-drop from last year.
- Table: Tablecloth, plants, St. Katharine Drexel image with mission statement, “penny for your thoughts” jar (chocolate pennies; conversation starter), sign-up sheets (provided by the Parish Office).

New Business

1. Parish Council News

- **Lloyd** reported that the Parish Council has asked that our committee look at updating our logo for t-shirts for the Parish Activities Committee. **Raelynn** and **Megan** will work on this (see #1 above).

2. New Parish Council Representative from the Communication Committee

- **Carol** volunteered to serve as the committee’s representative.

3. December Newsletter, looking ahead

Committee members will begin thinking about ideas. Some from this evening:

- Reviews of new movies with Christian themes, such as The Hobbit (due out in December).
- Y-Disciple
- Parish’s Spiritual Adoption Program that has been underway since January.

4. Other?

NEXT MEETING: Monday, October 20th, 7-8 p.m., Conference Room