

St. Katharine Drexel Communication Committee Meeting
Monday, July 21, 2014
Conference Room, 7 p.m.

In attendance: No one was able to attend, so we had a virtual meeting via email.

Old Business

1. Website updates

- **From Lloyd:** No updates on the website, efforts have been dormant beginning around the time Fr. Joe left with preparations for that and having to focus on some other things since. I plan on getting back to it this week. We've also had a request to add pages or an additional site for the Spiritual Adoption Program from Lori Hemmer, which will be the next thing added. I believe as she will use it to evangelize the program from what I understand.

2. Survey

- NA

3. Offering Envelope Image (A. Williams request)

- **Lloyd** sent photos to Anne earlier this week.

New Business

1. September E-Newsletter

Publish date: Monday, September 1st

All materials to Bob K.: Wednesday, August 20th

Article Ideas:

- Icon of the Black Madonna (**Donna**)
- Redesign of Gathering Space (**Carol**)
- Building Project Update (**Carol**)
- Sharing Our Gifts Campaign (**Carol**)
- School Update – New principal, other staff?; numbers of students; etc. ??? (**Carol**)
- Youth Program, new focus (**Mary Jo**)
- Fall Stewardship Fair (**Stewardship Committee**)

2. Sharing Our Gifts Campaign

- Anne Williams, Parish Finance Director, has requested that our committee review and customize for our parish, letters and bulletin announcements for the annual upcoming (fall) “Sharing Our Gifts” campaign. Anne sent me the “canned” letters and announcements from the campaign materials. Anne also has materials we used last year.
- **Carol** will begin working on the “ask” letters.
- **Nicole** will review the thank you letter and the bulletin announcement
- Once the first reviewers complete their work, we can send to the entire committee for comments/suggestions.
- Anne also mentioned that the Stewardship Committee has offered to assist, so we could then send our committee-reviewed versions off to Stewardship for their suggestions.
- Anne would like all the written work **completed by the end of August.**

3. Parish Council News (Bob)

- **Carol** will attend the Parish Council Meeting (informal gathering at the Feterl home) on Thursday, July 24th, in Bob’s place.

4. Other

- NA

NEXT MEETING: Monday, August 18th, 7-8 p.m., Conference Room