

St. Katharine Drexel Communication Committee Meeting
Monday, April 21, 2014
Conference Room, 7 p.m.

In Attendance: Lloyd Tooley, Bob Kobernusz, Carol Deering, Donna Cannon

Old Business

1. Website, updates

Lloyd is looking closely at Dreamhost as a hosting option, as it is free for non-profits and easy to use.

Lloyd will create a username for Carol so she can work on creating pages for the website.

Lloyd reported that Nicole has created several pages and put in a lot of work.

Lloyd discussed the possibility (also expressed by Parish Office Staff) for shortening our parish's web address, to make it easier for people to remember and type. Lloyd will talk with Jennifer about the need and options for transitioning to a shorter name when we update the web page.

Overall, website updating is moving slowly, but progress is being made, and all in attendance agreed that our committee should continue on creating the site with WordPress, as it is easy to use and update.

2. Entryway Display, updates

Dawn continues to do a great job! The board is colorful, informative, and up-to-date.

3. Survey, updates

Bob will contact the Parish Council committee heads about a survey that will **ask for input from parishioners about their needs and expectations from our parish and parish committees.** Each committee will be asked to provide up to 5 questions for the survey. One of the questions from each committee can be open-ended; the remaining should be "yes or no" or multiple choice. We will send the survey near the end of May, before the Memorial Day holiday, using Survey Monkey or another survey tool.

Bob will check the capabilities of Survey Monkey.

Carol will research other survey tools for comparison.

New Business

1. June e-newsletter

Articles and assignments.....

Lance Nielsen, new position – Carol will contact

Matthew Kelly – Donna will write

St. Vincent de Paul – Roxie L. will write; Carol will contact her with the deadline date

Buildings and Grounds – Carol will contact Joe French

Youth Group – Bob will contact Mary Jo

Space Needs and Building Addition – Carol will write

Fr. Joe – Carol will draft and sent to Fr. Joe and Jennifer for approval

All articles to Bob by May 24th

2. Parish Council News (Bob)

No meeting in March

3. Other?

NA

NEXT MEETING: Monday, May 19th, 7-8 p.m., Conference Room